

Privacy Policy

The following is the privacy policy for Loft Living online web-site services at www.loft-living.co.uk

We encourage you to read the following policy carefully as to understand better how your personal information will be treated as you make use of our online web-site catalogue. This policy may change from time to time so please re-visit this page periodically. Web sites that are linked to this site may have different policies and LOFT LIVING is not responsible for the privacy practices of such other sites.

Disclosure and Use of Information

Any personal information you provide on this site may be used, held or shared by Loft Living and its affiliates, associated companies, agents, distributors or others in the supply chain to fulfill your order and provide you services associated with products you purchase through this site directly or indirectly. LOFT LIVING does not sell, trade or rent your personal information to others outside of the LOFT LIVING organization. We may disclose information in special cases when we believe in good faith that such release is necessary to comply with law, to identify or bring legal action against someone who may be violating our conditions of use and terms of service, to enforce or apply the terms of any of our user agreements, or protect the rights, property or safety of LOFT LIVING or others.

LOFT LIVING is a global company and this site has users all over the world. Any information you give us through this site may be transmitted to servers outside the country where the information was entered, and may be used, stored and processed outside of the country where it was entered.

We may use certain information gathered from this site to compile demographic data about our users, sales, traffic patterns, and related site information. If provided to third parties, this data will include no personally identifying information.

Security

We will use every reasonable effort to ensure the security of our system and will strive to protect any personal information you provide through this site. Unfortunately, we cannot guarantee that all data transmitted over the Internet will be secure.

Registered Users

When you become a Registered User, we ask for your name, email address, and other information to assist us in processing your order. You will be asked whether you would like to receive e-mail messages regarding our products or other topics with may be of interest to you. We won't send you such messages without your consent.

Cookies

A cookie is a small data file sent to your browser from a web server to be stored on your hard drive that allows easier access the next time the same page is visited. For example, a cookie is sent when you register or sign in to this site. This site may use cookies to store information from forms you fill out to create a user profile so that you do not have to re-enter the information each time you visit. Your browser probably can be set to notify you whenever a cookie is received so you can decide whether or not to accept it, but you will not be able to use this site if you choose not to accept cookies from us.

IP Addresses

An IP address is a number which is used to identify computers so that data such as web pages you request can be sent to you. Our web server automatically collects IP addresses for purposes of administering our system and to help us diagnose problems with our server.

Consent

By using our web site, you consent to the collection and use of this information by LOFT LIVING.